



OFFICE OF THE GOVERNOR

TEXAS ECONOMIC DEVELOPMENT & TOURISM

Expanding Economic Prosperity in Texas Communities

November 17, 2023



OUR MISSION:

*To positively impact the
economic prosperity of Texas*

EDT coordinates the state's economic development efforts:

- Promote Texas as a premier business location & tourist destination;
- Facilitate new jobs and capital investment through business attraction, business retention and entrepreneurship;
- Administer state incentive programs;
- Assist Texas companies to explore international markets;
- Provide economic research;
- Assist economic growth in targeted industries.

OFFICE OF THE GOVERNOR

TEXAS ECONOMIC DEVELOPMENT & TOURISM



Business & Community Development

Economic Development Finance

Texas CHIPS Office

Texas Workforce Investment Council

Texas Music Office

Travel Texas

Texas Film Commission

The Texas Economic Development & Tourism Office (EDT) promotes the state of Texas as a leading global business location and premier travel destination.

BUSINESS & COMMUNITY DEVELOPMENT

BCD focuses on the creation of new jobs and investment through domestic and international business recruitment, expansion and retention; increasing Texas exports; and small business development and entrepreneurship.

- Business Recruitment
- Business Retention & Expansion
- Regional Offices
- Small Business & Permit Assistance
- Economic Research
- International Trade
- Marketing & Promotion



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COMMUNITY RELATIONS

The Community Relations team represents the office in five regions around the state. The Regional Representatives communicate directly with the local governments and stakeholders to assist with increasing economic development capacity, organize workshops and provide stakeholders with updates on state programs and resources.

Regional Representatives:

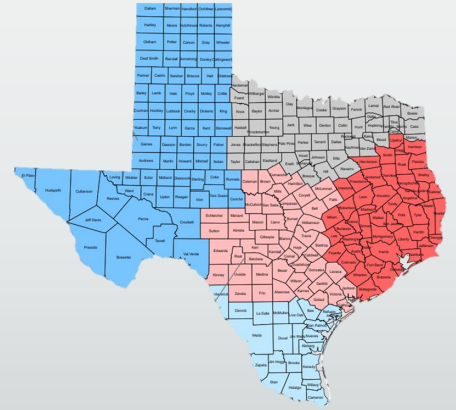
West – Vacant

North – Janie Havel

Central – Vacant

East – Betty Russo

South – Mallory McCoy



ECONOMIC STRENGTH



Texas is the **8th largest economy in the world** based on GDP, ahead of Russia, Canada, Italy & Brazil.
(if Texas were a nation)



Texas was #1 in the nation for jobs added in 2022 with **650,100 JOBS.**



Texas has the second largest civilian labor force in the nation – more than **15 million industrious people.**



In 2022, Texas was the **nation's top exporter** for the 21st year in a row.



With **no corporate income tax** and **no individual income tax**, Texas has one of the lowest tax burdens in the country.



Texas ranks #1 in the nation for **foreign trade zone economic impact.**



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AWARDS & ACCOLADES



Texas named the nation's 'Best State for Business' for the 19th consecutive time



Texas ranked as #1 growth state in America for 2022



AREADEVELOPMENT

Texas received Area Development Magazine's '2023 Silver Shovel Award'



Texas is ranked as the 'Best Business Climate' in America for 2023



Texas awarded Site Selection Magazine's Governor's Cup for the 11th year in a row



Texas is home to three of the top 10 most diverse cities in the U.S.



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AWARDS & ACCOLADES



Six Texas colleges ranked among the top 100 schools on the 'Best National Universities' list for 2022-23



Texas is among the Best States to Start a Business in the country



Texas received four 'Deal of the Year Awards' from Business Facilities



Texas ranked #1 for jobs created by African American, Hispanic & veteran women business owners



Texas ranked as the 'Best Business Climate' in the U.S. by corporate executives and site selectors



Texas ranked #1 in the nation for Foreign Trade Zone activity



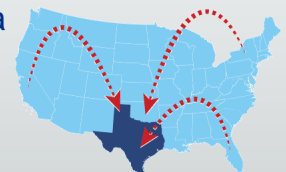

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DIVERSE & GROWING POPULATION

- More than 15 million strong, Texas' civilian labor force is the **second largest in the nation** and continues to grow.
- With a population of **30+ million**, Texas is a popular location for talent to relocate.
- Texas' population grew **more last year than any other state**, for the 17th year in a row.
- Texas has added nearly **4.8 million new residents** since 2010—more than California and New York combined.



15 MILLION

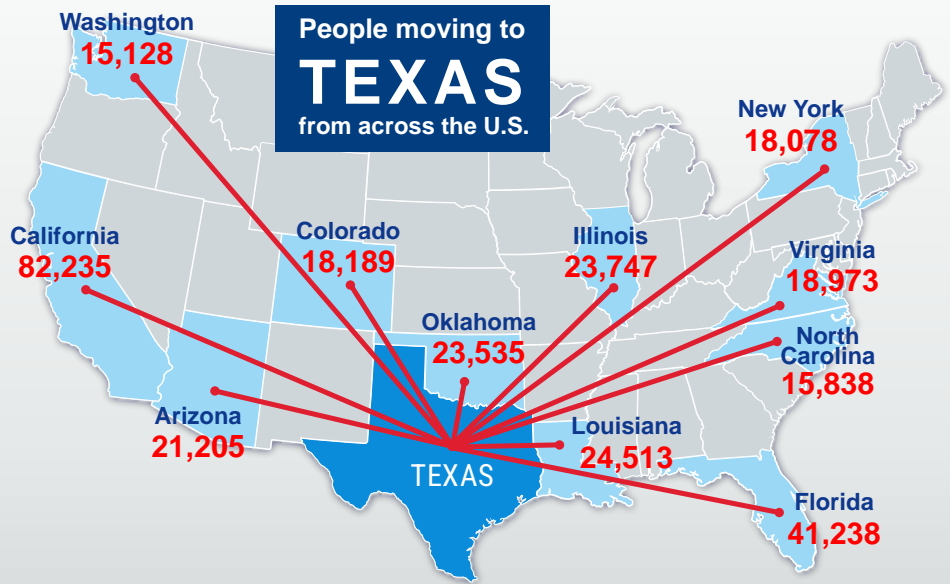




POPULATION GROWTH

Texas is ranked **#1** in the country for **population growth**.

STATE	POPULATION GROWTH
Texas	470,708
Florida	416,754
North Carolina	133,088
Georgia	124,847
Arizona	94,320
South Carolina	89,368
Tennessee	82,988
Washington	45,041
Utah	41,687
Idaho	34,719



Texas has the **most counties of any state in the top 10** in terms of largest population gains: Harris, Collin, Denton, Fort Bend, Bexar and Montgomery.



ECONOMIC & BUSINESS DEVELOPMENT UPDATE

TEXAS ECONOMIC DEVELOPMENT

— FY 2023 —

YEAR IN REVIEW



THE BUSINESS & COMMUNITY DEVELOPMENT TEAM ASSISTED WITH:

316

INVESTMENT
PROSPECTS

50

PROJECTS
ANNOUNCED

EXPECTED TO CREATE AT LEAST:

16,760
NEW JOBS



\$24.5B
IN CAPEX



558

BUSINESS
ASSISTANCES

497

PERMIT
ASSISTANCES

85

INDUSTRY
ENGAGEMENTS

695

COMMUNITY
ENGAGEMENTS



THE OFFICE OF SMALL BUSINESS ASSISTANCE HOSTED

20

SMALL BUSINESS WITH
EVENTS & WEBINARS

+7,800
PARTICIPANTS

11,740

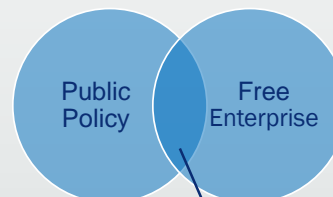


The Governor's
Small Business
Resource Portal

SMALL BUSINESS RESOURCE
PORTAL ENGAGEMENTS

ECONOMIC DEVELOPMENT

- Creates **economic diversity** that sustains each local economy throughout business cycles
- **Goal: to increase the per capita income levels of residents.**



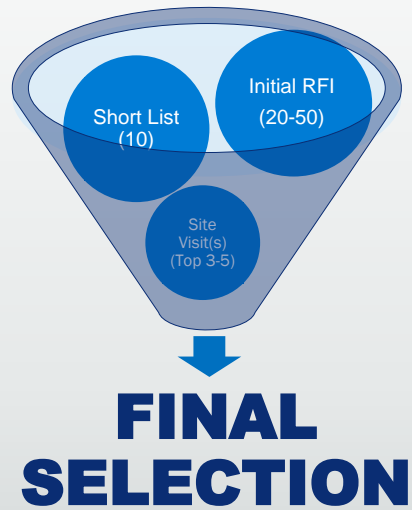
Economic Development





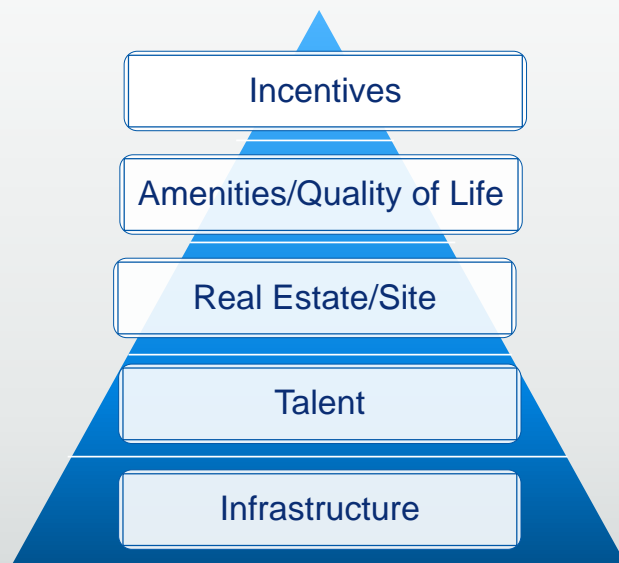
ECONOMIC DEVELOPMENT

Not "Site Selection" but "Site Elimination"



ECONOMIC DEVELOPMENT

"Hierarchy of Needs"



ECONOMIC DEVELOPMENT

What Differentiates Your Locality?

- What is our comparative advantage?
 - Workforce
 - “Business Friendly”
 - Tax Structure
 - Reasonable Regulations
 - Universities & Innovation
 - Infrastructure
 - Geographic location
 - Cost of doing business
 - Affordability

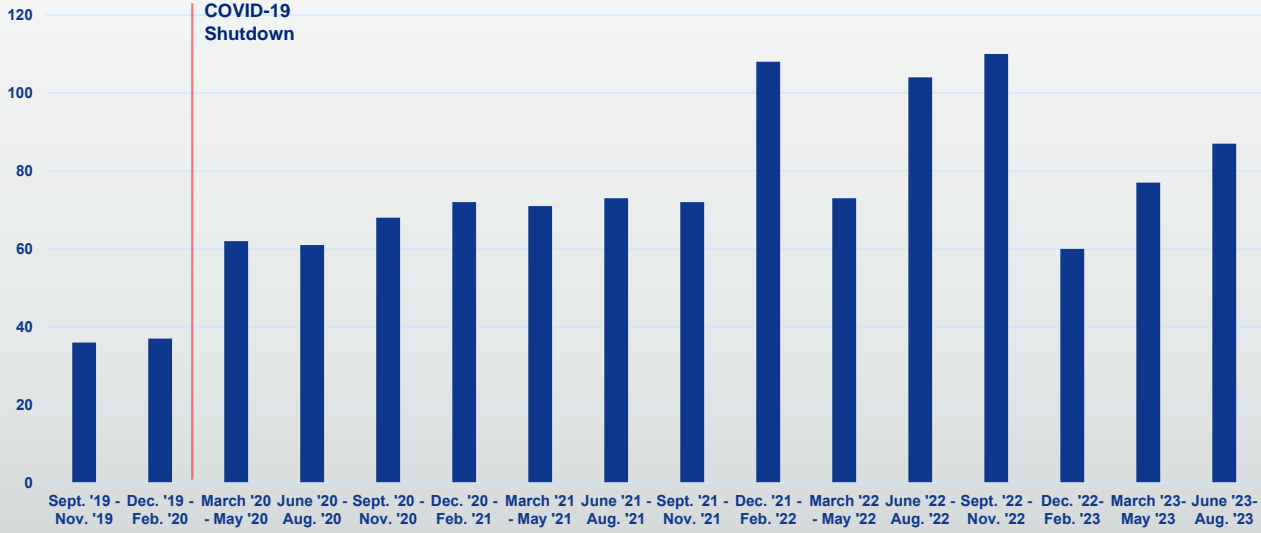




BUSINESS DEVELOPMENT UPDATE

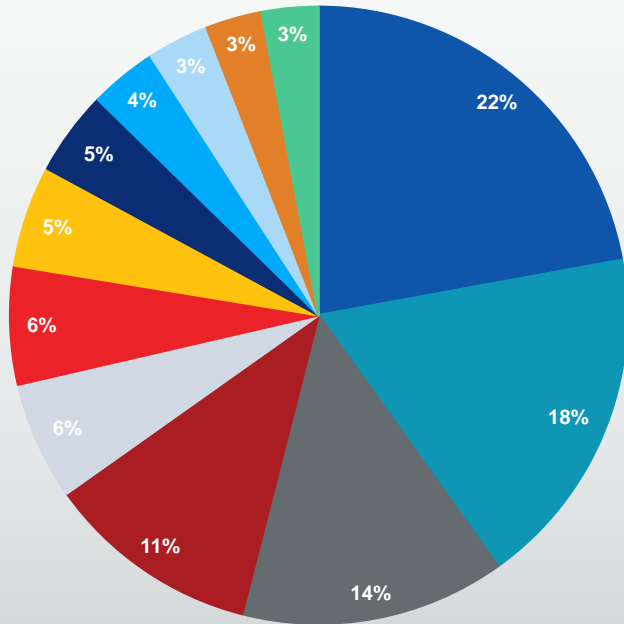
348+
PROJECTS
CURRENTLY IN
THE PIPELINE

PROSPECTS DEVELOPED



BUSINESS DEVELOPMENT UPDATE

**INDUSTRY
OVERVIEW**
ACTIVE PROJECTS
(AS OF Q3 2023)



- General Manufacturing
- Advanced Technology & Manufacturing
- Energy
- Petroleum Refining & Chemical Products
- Automotive Manufacturing
- Aerospace, Aviation & Defense
- Food & Agriculture
- Biotechnology & Life Sciences
- Other
- Corporate Services
- Information & Computer Technology
- Distribution & Supply Chain

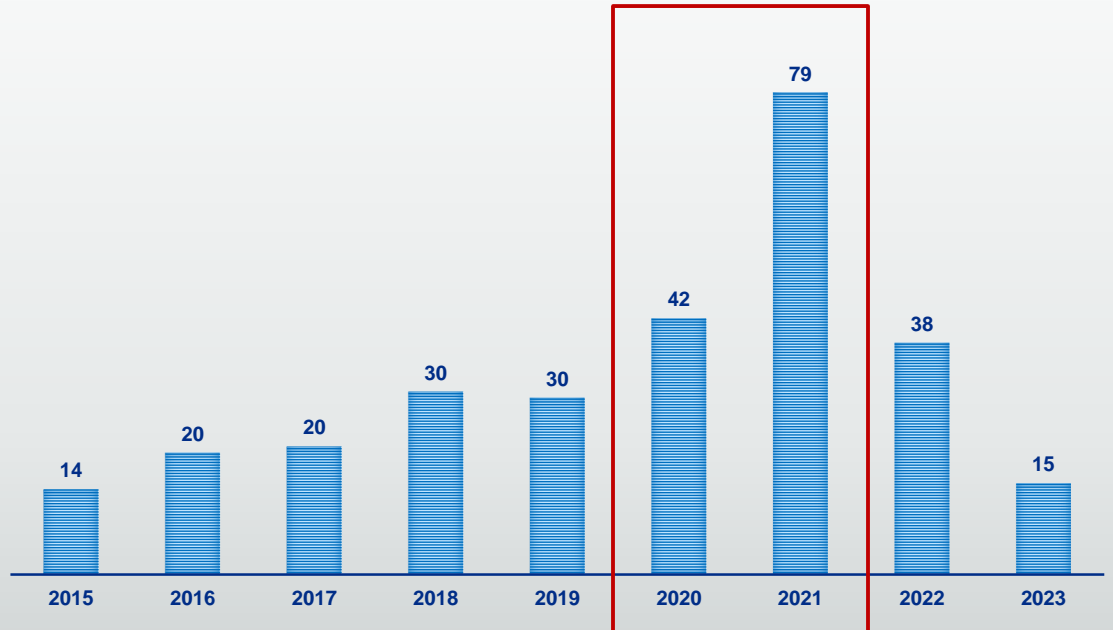


TOTAL HQ RELOCATIONS TO TEXAS (2015-SEPT. 6, 2023)

288
HQ RELOCATIONS

6,490+
NEW JOBS CREATED

50%
CALIFORNIA
COMPANIES



BUSINESS DEVELOPMENT 2022 RECAP

IN 2022, THERE WERE MORE THAN 1,028
NEW PROJECTS ANNOUNCED IN TEXAS:

1,028
NEW PROJECTS
ANNOUNCED

TOTAL INVESTMENT ANNOUNCED IN 2022:

More than
\$44.7 BILLION 

TOTAL NEW JOBS ANNOUNCED IN 2022:

More than
35,377 JOBS 

IN 2022, THERE WERE 38 CORPORATE HEADQUARTER RELOCATIONS TO TEXAS:

38 HEADQUARTER RELOCATIONS



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88th LEGISLATIVE SESSION

TEXAS JOBS, ENERGY, TECHNOLOGY & INNOVATION ACT

A new competitive economic incentive program, HB 5, will help ensure our communities have the necessary economic development tools in their toolbox to continue attracting new jobs, bringing new capital investment and creating high-paying jobs to Texas communities.



Welcome to Texas



BE FRIENDLY TO THE TEXAS



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ADDITIONAL PROGRAMS:

Texas Small and Rural Community Success Fund: Provides loan funding to economic development corporations in Texas for economic development purposes.

Texas Moving Image Industry Incentive Program: Provides qualifying moving image productions the opportunity to apply for a cash grant based on a percentage of a production's eligible in-state spending, including eligible wages paid to Texas residents.

Media Production Development Zones: Now permits smaller communities to be designated, allowing for a sales-and-use tax exemption for construction, maintenance, or renovation of a media production facility, based on factors such as capital investment, job creation, and wages.

Texas Music Incubator Rebate Program: A new grant program providing the opportunity for eligible music venues and music festival promoters to apply for a partial rebate of the mixed beverage gross receipts tax to encourage expansion of the live music industry and jobs in Texas communities.

Applications now open through Nov. 30, 2023.

Texas Enterprise Zone: A state sales and use tax refund program designed to encourage private investment and job creation in economically distressed areas. Modifications were made, providing a telework allowance for qualified jobs and allowing electronic submission of applications.



ADDITIONAL PROGRAMS:

Texas Space Commission and Texas Aerospace Research and Space Economy Consortium: A new commission with grantmaking authority to support development of emerging technologies, research, workforce training, and infrastructure for space exploration and commercial aerospace; to promote innovation; and to attract capital investment and new jobs. Supported by a higher education consortium with a joint mission to develop a comprehensive strategic plan to strengthen the state's proven leadership in civil, commercial, and military aerospace activity.

Texas CHIPS Act & Texas CHIPS Office:

Texas Semiconductor Innovation Consortium is a new program that will develop a statewide strategic plan for semiconductor industry growth and ensure the state's leadership in advanced semiconductor research, design, and manufacturing. The **Texas Semiconductor Innovation Fund** will provide matching funds to Texas higher education institutions for eligible semiconductor manufacturing and design projects and provide the opportunity for eligible businesses to apply for grants to encourage economic development and job creation.

Texas is also creating **Specialty Business Courts**. Having judges that specialize in complex areas of commercial litigation will create more predictability in Texas law and free up the dockets of general jurisdiction courts in Texas

Texas is investing in the future of our workforce through the **Public Junior College State Finance Program** and **Financial Aid for Swift Transfer (FAST) Program** for students enrolled in dual credit courses at participating institutions of higher education.



TEXAS STATEWIDE ECONOMIC DEVELOPMENT PLAN

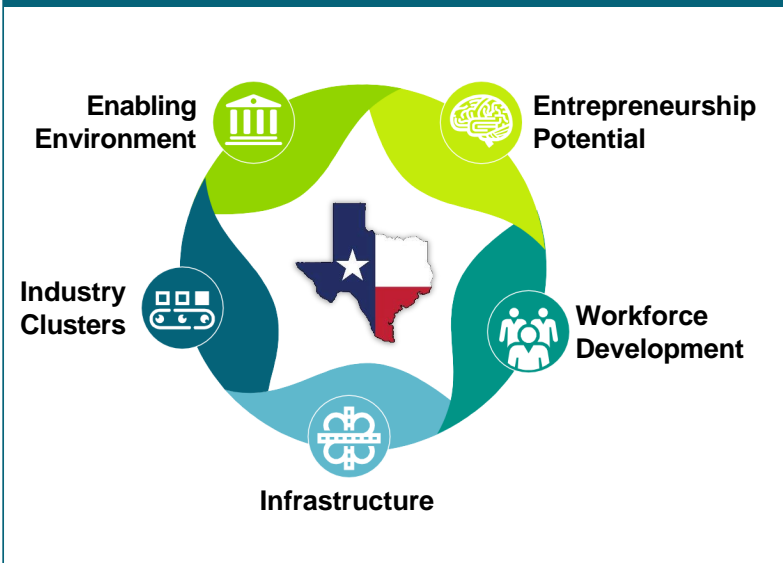
Project Introduction

DRAFT - FOR INTERNAL DISCUSSION



Texas has a highly diversified economy, rich in resources and anchored by industry, but how will it harness trends of the future?

Integral Elements of the Statewide Economic Development Plan



What is our current economic picture?

Where do we have industrial strength, and what will be our future areas of competitive advantage?

What kind of economy will we have in the future?

What are the common regional and local priorities that we can highlight?

How do we want to signal to others to align efforts with the Plan?



The plan will position EDT to coordinate priorities across economic development areas to create jobs and grow economic prosperity

Lead Effort

Align and Signal

Business & Industry

Strengthen and accelerate economic growth through targeted business support, expansion, attraction, and retention efforts.



Workforce

Inform and advocate for resources that prepare the workforce to meet industry needs and drive business growth.

Innovation & Entrepreneurship

Identify and promote assets that foster innovation, incentivize entrepreneurship, and enable Texas to remain a global economic leader.



Infrastructure

Support the development of infrastructure that is resilient and equipped to meet community and industry needs.

The **Statewide Economic Development Plan** will encompass these four key development areas to facilitate holistic, sustainable growth.



We are undertaking a four-step plan development process that incorporates in-depth analysis and stakeholder engagement





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THANK YOU



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