

Kevin Shepherd, Founder and CEO, Verdunity

Kevin is the founder and CEO of Verdunity (pronounced Vur-DOO-ni-tee, like community), a Dallas-based consulting firm that provides fiscally informed planning, engineering, and community engagement services that help city leaders align policy and investments with what citizens are willing and able to pay for. Kevin is a vocal advocate for Strong Towns and CNU, a primary contributor to the Go Cultivate! Podcast and blog, and regularly speaks across the country on how to use fiscal sustainability as a common language to cultivate strong neighborhoods and a self-sustaining local economy and workforce.