



Agenda

Thursday, November 15

7:45-8:30 a.m.	Registration and Continental Breakfast
8:30-8:45 a.m.	Welcome and Overview Bill Longley, Legislative Counsel, Texas Municipal League
8:45-9:30 a.m.	Opening Keynote: 2019 Texas Economic Forecast and What It Means for Cities Glenn Hegar, Texas Comptroller
9:30-10:30 a.m.	Planning for Your City's Economic Development Bill Longley, Legislative Counsel, Texas Municipal League
10:30-10:45 a.m.	Break
10:45-11:30 a.m.	Type A and Type B Economic Development Corporations and City Councils Charles E. Zech, Partner, Denton, Navarro, Rocha, Bernal & Zech, P.C.
11:30 a.m.-1:00 p.m.	Luncheon and Keynote Speaker: Ask Outrageously! The Secret to Getting What You Want Linda Swindling, J.D., Recovering Employment Attorney and Leadership Coach <i>Lost Pines 6-8</i>
1:00-1:45 p.m.	Chapter 380 Economic Development Agreements, the Right Stuff? Christopher L. Nichols, The Nichols Firm, LLC
1:45-2:30 p.m.	Looking Ahead to the 2019 Legislative Session: Tax Code Chapter 312 Property Tax Abatements Dale Craymer, President, and Debbie Cartwright, Counsel, Texas Taxpayers and Research Association
2:30-3:00 p.m.	Break
3:00-4:30 p.m.	Curbside Chat on Strong Towns and Economic Development Charles L. Marhon Jr., PE AICP, Founder and President, Strong Towns

Friday, November 16

7:30-8:00 a.m.	Continental Breakfast
8:00-9:00 a.m.	Concurrent Sessions Economic Development Successes and Challenges Small Cities (less than 10,000 population) Facilitator: Bill Longley , Legislative Council, Texas Municipal League <i>Little Colony AB</i> Medium to Large Cities (10,000 population and greater) Facilitator: Mary M. Dennis , Past TML President, and Mayor, City of Live Oak <i>Austin Colony</i>
9:00-10:15 a.m.	Retail Recruitment Strategies for Small and Large Communities Aaron Farmer , Senior Vice President, The Retail Coach; Sam Satterwhite , Executive Director, Wylie Economic Development Corporation; Christian Fletcher , Executive Director Marble Falls Economic Development Corporation
10:15-10:30 a.m.	Break
10:30 a.m.-Noon	Economic Development and Tourism Scott Joslove , President and CEO, Texas Hotel & Lodging Association